

passionate about
business,
delivering to our community

Our Plan 2011-2015



the
workspace
group



Chairman's Introduction

Workspace recently celebrated its 25th Anniversary and in looking back there is much to be proud of in terms of our achievements over this period. This strategy is however about looking forward and ensuring that Workspace sustains our successes and continues to go from strength to strength.

Thank you to the Directors, staff and customers who have contributed to the development of this strategy. It has been an interesting exercise, looking back to the origins of Workspace and the issues and challenges that we have faced over the last 25 years. Despite our achievements there is still much to be done in terms of meeting local economic and community need in our area. We are in difficult times at present with the economic downturn and Government spending cuts resulting in a greater need than ever for the services of Workspace to help stimulate economic prosperity and enhance the quality of life for our local community.

“This strategy is about looking forward and ensuring that Workspace sustains our successes and continues to go from strength to strength...”

This strategy is focused upon responding to such needs but also it is a strategy that recognises the need for enhanced innovation and creativity in terms of responding to market opportunities. Workspace is undoubtedly one of Northern Ireland's leading social enterprises and we want to continue to champion the role of social enterprise as an important contributor to the local economy. To this aim we need to be focused upon continuously improving in terms of what we do and how we do it. The environment we work in is a much changed place from that when Workspace set up in the mid-eighties. Technology has an important role to play in terms of how we do business and the increasing importance of sustainable development is an issue that cannot be ignored.

I look forward to seeing this strategy implemented over the period 2011 to 2015 and I truly believe that there is great opportunity for Workspace over this period to significantly increase our activities both locally, across Northern Ireland, in the Republic of Ireland, in the UK and further afield. I look forward to working with the Directors, staff and our local community in realising our objectives.

Dr Michael Mc Allister

Our Strap Line passionate about business... delivering to our community.

Vision “Our area will have a vibrant community with a prosperous, strong economy. It will be a place where businesses are thriving, people are highly skilled and in jobs and where all residents have an excellent quality of life...”

- Values** The values that underpin our work are;
- Making a Difference in terms of what we do and the impact on the local community
 - Quality and Excellence, delivering a highly professional service that delights our customers
 - People First, in terms of our commitment to our customers, our staff and the local community. Commitment built on a healthy work ethic, teamwork and strong leadership. Workspace people have a positive 'can do' attitude.
 - Innovation across the organisation, driving new and better ways of serving the local community.



Workspace Group Aims

- 1 To stimulate economic prosperity in our area.
- 2 To facilitate community regeneration in terms of enhancing the wellbeing of our people, developing community place and space and enriching the quality of our environment.



- 3 To generate surpluses from our activities to allow delivery of 1 & 2.

Workspace Group Objectives

14m

To have turnover of £14m by 2015



To be generating surpluses as per our annual financial plans



To delight our customers across all our activities by over delivering on services as marked by objective customer feedback and performance, at least 10% above customer expectations



To have purchased another business which will be contributing to group surpluses by 2015



To be a carbon positive area by 2020



To put in place a new NI wide flagship social enterprise

>£1m

To put in place a Business Investment Fund of >£1m



To research and begin delivery of healthcare services for the local community



To establish Workspace as a "Green" Enterprise Centre



To increase the provision of industrial space as identified by local needs



To have introduced an ESCO with a fund of at least £1m and securing returns of a minimum of 10% p.a.

50k

Workspace Community Fund will be providing £50k p.a. to local projects and also to projects in 'impact areas'.



To encourage 6 local businesses p.a. to increase their corporate social responsibility and impact positively on the local community



Workspace

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NETWORK
personnel



homeseal



THE DRAPERS' TOWNS
*Monaghan and Draperstown
Township Heritage Initiatives*

workspace
community fund



backrow
RECREATION CENTRE

Draperstown
after school club

Network
RECRUITMENT
Connect | Achieve | Grow

elite
energy



the
workspace
group